

# FERNANDO NUNEZ - NODA

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## IN BRIEF

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I am a journalist, professor, editor and trainer with experience in conventional but above all digital media. Bilingual (Spanish and English). Born in Venezuela, US Citizen. I am experienced in designing, producing, distributing and analyzing digital content. Published author and magazine contributor. My work is responsible and responsive. Lately interested in data journalism.

## ACADEMIA

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### **UNIVERSIDAD CATÓLICA ANDRÉS BELLO (UCAB)**

Journalist Degree. Caracas, Venezuela. Bachelor degree. 1988.

Multiple courses and workshops on IT and data analysis.

### **UNIVERSIDAD CATÓLICA ANDRÉS BELLO (UCAB)**

Professor at postgraduate and undergraduate classes on Information Technology and Interactive Journalism at the Journalism School, UCAB, Caracas, Venezuela. 1996-2009.

## PROFESSIONAL CREDENTIALS IN DIGITAL JOURNALISM AND CONTENT PRODUCTION

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### **3KATS**

*CEO, 2010-present*

Content production, blogging and community management for companies, mainly for audiences in the United States and Latin America. More than 20 corporate or media companies served (Leon Medical Centers, HBO, SMX Services and Consulting, Transparencia Internacional, others). [3kats.com](http://3kats.com)

### **NEORIKA**

*Managing Editor, 2015-present*

One-minute snippets of curated news plus analysis aimed to Hispanic professionals, entrepreneurs and managements, especially those with a “millennial approach”, mobile-driven and with political weight. [neorika.com](http://neorika.com)

## **GLOBAL CENTER FOR JOURNALISM AND DEMOCRACY**

*Facilitator, 2016*

Voluntary work for the GCJM that, ascribed to the Sam Houston State University, is poised to strengthen communities by training and engaging journalists, civil society, students and educators. [shsu.edu/global-journalism](http://shsu.edu/global-journalism)

## **HUFFINGTON POST VOCES**

*Contributor, 2013-2016*

Opinion articles and chronicles about cybersociety. [voces.huffingtonpost.com/fernando-nuneznoda/](http://voces.huffingtonpost.com/fernando-nuneznoda/)

## **INFOCIUDADANO**

*Director and Editor-in-Chief, 2009-2012*

A Spanish-spoken portal and news service whose information was produced by users (especially activists and cybercitizens). Actually at: <http://www.infocudadano.net>

## **PROVIDER OF PUBLISHED DIGITAL CONTENT**

For portals in Venezuela, serving McDonalds, Cambridge Technology Partners, Cargill de Venezuela, Terra Networks and others. 1999-2007.

## **VENEZUELAN NEWSPAPERS AND MAGAZINES**

Editor of Technology section at TalCual (Venezuelan national newspaper). 2000-2003. Also regular collaborator of different national newspapers and magazines in Venezuela: Internet World, El Universal, Estampas and TalCual.

**VENEZUELAN CHAMBER OF E-COMMERCE.** *Founder and Director. 1999-2002.* The Chamber has been key to the development of Internet in Venezuela.

**CENTRAL OFFICE FOR STATISTICS AND IT (OCEI, Caracas, Venezuela).** *Communications Director. 1990-1992.* Policy to democratize statistic data to new audiences and develop new ways to connect governmental entities digitally.

## PUBLICATIONS

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*Comunicación Digital y Web (Digital Communication and Web)* - Edited by Libros El Nacional, Caracas, 2009. ISBN: 978-980-338-468-0. A book used in Schools of Journalism in Venezuela. <http://amzn.to/2bLRUqI>

*Guía de Comunicación Digital (Digital Communication Guide)* - Edited by UCAB sponsored by UNESCO, Caracas, 2005. ISBN: 980-244-432-4. Downloadable at *Unesco's online library*: <http://bit.ly/h6243M>

## SKILLS

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**JOURNALISTICS:** Editorial competences: planning, team coordination; multimedia production planning. Writing in both English and Spanish. Storytelling in various styles and formats. Editor-in-Chief experience. Extensive experience in online marketing: from metrics to conversion. Actually experimenting with Data Journalism: data research, cleaning, formatting, analyzing and visualization.

**CURATORIALS:** Data Journalism researcher and trainer. Data analysis; visualization and interactivity; story building; animated graphics. Content curatorship in text, audio, photography, illustration and video. Responsive usability.

**TECHNOLOGICALS:** Web design; web building; advanced image editing; standard sound editing; standard video editing; basic HTML 5 programming; basic PHP programming. Use of a comprehensive arsenal of software: office suites; PhotoShop (extensive); audio editors and mixers; video editors FinalCut type; multiple edition tools and complements. Data journalism techniques and tools for data extraction, validation, stats processing, analysis and visualization.

## LANGUAGES

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English and Spanish (speak, read and write).